

Message Text

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PAGE 01 TAIPEI 01254 011113Z

ACTION EB-08

INFO OCT-01 EA-12 IO-14 ISO-00 STR-07 AGRE-00 CEA-01
CIAE-00 COME-00 DODE-00 FRB-01 H-02 INR-10 INT-05
L-03 LAB-04 NSAE-00 NSC-05 PA-02 CTME-00 AID-05
SS-15 ITC-01 TRSE-00 USIA-15 SP-02 SOE-02 OMB-01
DOE-11 /127 W

-----073319 011131Z /11

P R 011020Z MAR 78

FM AMEMBASSY TAIPEI

TO SECSTATE WASHDC PRIORITY 6604

INFO AMEMBASSY TOKYO

AMEMBASSY SEOUL

AMEMBASSY SINGAPORE

AMCONSUL HONG KONG

USMISSION GENEVA

UNCLAS TAIPEI 1254

E.O. 11652: N/A

TAGS: ETRD, ELEC, TW

SUBJECT: SECTION 201 CASE ON CB RADIOS

REF : STATE 045768

1. INFORMATION ON TAIWAN'S CB RADIO INDUSTRY, REQUESTED
BY REFTEL, IS PROVIDED BELOW:
A. AS OF JANUARY 1, 1978, FOUR FIRMS PRODUCED CB RADIOS,
WITH A TOTAL PRODUCTION CAPACITY OF ABOUT 1,300,000 UNITS.
B. IN 1976 THE FIVE FIRMS ALREADY PRODUCING CB RADIOS WERE
JOINED BY SAMPO, AND IN 1977 CORONAL STARTED PRODUCTION.
BUT, ALSO IN 1977, THERE WAS A SHAKE OUT AMONG THE SMALLER
PRODUCERS, AND IN MARCH, MAY, AND AUGUT THREE FIRMS CEASED
CB RADIO PRODUCTION.
C. AS FAR AS CHINESE-OWNED FIRMS ARE CONCERNED, CB RADIO
PRODUCTION IS MERELY ONE OF SEVERAL ELECTRONICS-RELATED
PRODUCT LINES INCLUDING WALKIE-TALKIES, HOME AND CAR
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STEREO RADIOS, AND B&W AND COLOR TELEVISION RECEIVERS.
ACCORDING TO THE INDUSTRIAL DEVELOPMENT BUREAU, THESE
FIRMS ARE SHIFTING PRODUCTION CAPACITY TO OTHER LINES.
PRODUCTION AND EXPORTS (ALL TO THE U.S. MARKET) JUMPED
FROM 305,000 IN 1975 TO 1,410,000 IN 1976, BUT DROPPED
TO 972,000 IN 1977 AND IS CONTINUING TO DROP. MARKET
SHARES ARE AS FOLLOWS:

FIRM NATIONALITY 1977 PRODUCTION/EXPORTS CEASED

		(1,000 UNITS)	PRODUCTION
UNIC	JAPANESE	822	N.A.
FUNAI	JAPANESE	79	AUGUST
CORONAL	CHINESE	31	N.A.
GREAT	CHINESE	13	N.A.
POWER	CHINESE	6	N.A.
SAMPO	CHINESE	20	MARCH
UNITED	CHINESE	3	MAY
UNGER			

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: IMPORTS, RADIO EQUIPMENT
Control Number: n/a
Copy: SINGLE
Draft Date: 01 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TAIPEI01254
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780093-0782
Format: TEL
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t197803117/aaaadvxu.tel
Line Count: 73
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3df53dba-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 45768
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 15 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3148768
Secure: OPEN
Status: NATIVE
Subject: SECTION 201 CASE ON CB RADIOS
TAGS: ETRD, ETEL, TW, US
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/3df53dba-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014